

Ready, set, motivation! It's the secret sauce for learning. Research shows that motivated students are more likely to succeed academically, especially in technology-enhanced learning environments. Educators are faced with the challenge of sustaining learner motivation in online learning projects. Luckily effective instructional design can help.

Let's take a look at the ARCS instructional design model, dreamt up by educational psychologist, John Keller. Keller lays out four magic ingredients for student motivation. These include attention, relevance, confidence, and satisfaction.

First impressions matter, and when learners peek at instructional materials, we want them to say, "Wow!" Boring walls of text are a confidence killer. If students aren't captivated, their motivation might just take a vacation. That's why visual literacy and technical proficiency are crucial skills for crafting engaging resources.

But motivating students is not so easy! Many instructional designers have a teaching background, and may still be developing competencies related to graphic design. Thankfully, AI-enhanced tools can help.

Meet Canva Magic Studio, the ultimate suite of AI-powered tools designed to help students and educators create engaging learning materials. Nifty features support writing, design, and media creation, providing a range of benefits for increasing student motivation.

Now, let's talk attention! Research tells us that curiosity and interest can make or break a student's focus. Canva Magic Studio offers templates and media production tools for educators and instructional designers to easily create eye-popping materials. Innovative AI tools offer exploration opportunities for curious learners. With the inspiring content generated by Magic Write and Magic Media, students can unleash their creativity and bring ideas to life! Canva also allows students to switch between colors, templates, voice tones, and design styles at any point in a project, providing opportunities for increased sensory input to keep boredom at bay.

Next up is relevance—making sure learning resonates with students' lives. By weaving in AI tools, educators can frame projects as opportunities to build soft skills for a future driven by technology.. Activities like reflections and lively debates about AI's role can show how these tools connect to students' future aspirations.

Confidence describes students' belief in their ability to succeed. Students may grasp curriculum content, but struggle to express their learning through mediums such as art and design. No worries- AI-enhanced tools in Canva Magic Studio can help break down those barriers to success, improving outcomes in areas where students struggle with skill or accessibility. Canva includes tools that support students within their zone of proximal development, so they can shine in writing, speaking, visual art, and design.

Oh, that sweet feeling of satisfaction! Students beam when they're proud of their creations. With Canva Magic Studio, they can dive into artistic adventures, creating everything from cool graphics to stunning presentations that showcase their talents. Teachers can elevate this joy with gallery walks, presentations, and showcase moments. Canva Magic Studio is also user-friendly and fun. This helps boost enjoyment throughout the creation process, and increase students' interest in continued learning.

Here are some pro tips for using Canva Magic Studio in class: Help students make connections between projects and their future goals; Clarify to students which features they can access, and how they should export their designs based on the version of Canva available to them; Reflect on AI use to spark creativity while keeping academic honesty in check. Finally, offer supervision. You might need to keep an eye on those design thrills to ensure students stay focused on learning outcomes!

As you dive into Canva Magic Studio, arm yourself with best practices for AI use. Teach students to critically evaluate AI-generated content for bias and misinformation, steer clear of safety and ethics pitfalls, and use AI in a way that keeps academic integrity intact.

Canva Magic Studio is continuing to evolve to offer educators and students a vibrant, safe learning playground powered by AI. Check out the Canva Communities Tab to access virtual spaces for teachers and educators, or visit Canva's Teacher Guides for AI in the Classroom to stay up-to-date on the latest classroom tech wizardry!

Happy designing! How will you use Canva Magic Studio?