# Canadian Media Assignment

**Outcome:** Analyze the impacts of cultural policy on Canadian film and television industries.

**Task:** Analyze Canadian cultural policies impacting the production of Canadian film and television. Identify at least 5 relevant policies and describe specific related impacts on both industries. Compare and contrast the identified impacts. Support your answer in detail while citing credible sources.

**Assignment Menu:** You may choose to submit this assignment in one of the following formats: essay, narrated slide presentation, podcast interview, or wiki page.

**Self-Checklist:**

The assignment is ready to be graded if the following are complete. *Incomplete assignments will be returned ungraded.*

|  |  |
| --- | --- |
| At least 5 cultural policies are examined |  |
| At least 5 effects are examined |  |
| A minimum of 8 credible sources are cited |  |

# Canadian Media Assignment - Rubric

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Inadequate | Basic | Good | Excellent |
| Policy Analysis | 0 or 1 | 2 or 3 | 3 or 4 | 5 or 6 |
| The analysis is not available and/or the product is primarily descriptive. | Arguments and analysis are superficial, make generalizations without proposing original thought, and may lack clarity.  Policy analysis is primarily descriptive with minimal comparison. | Arguments and analysis are clearly and effectively stated.  Policies are accurately summarized, compared, and contrasted. | Arguments and analysis are persuasive and demonstrate a thorough understanding of cultural policies and their nuances.  Key details from each policy are clearly articulated as well as summarized, compared, and contrasted. |
| Impacts on Film and TV Industry | 0 or 1 | 2 or 3 | 3 or 4 | 5 or 6 |
| It is difficult to understand and/or find how the applicable cultural policy has influenced and affected the Film/TV industry.  Ideas are not supported by quotes or references, or citations do not sense. | Description of impacts and the cause and effect relationships between cultural policy and the Film/TV industry is articulated, but ideas are only moderately supported by quotes or references.  Implications are underdeveloped or unclear. | Utilizes reputable sources to provide descriptions of how the applicable cultural policy has influenced and affected the Film/TV industry.  Describes the cause and effect relationship and clearly communicates any resulting implications. | Utilizes reputable sources to create unique, persuasive arguments of how the applicable cultural policy has influenced and affected the Film/TV industry.  Describes and links to the cause and effect relationship to clearly communicates any resulting implications. |
| Credibility and Attribution | 0 | 1 | 2 | 3 |
| The assessor cannot identify the sources of information, compromising the credibility of the assignment.  Citing and referencing are inconsistent or non-existent. | The assessor has difficulty identifying sources of the information, compromising the credibility assignment. The sources used are mostly reputable.  Citing and referencing are inconsistent. | The assessor can identify most sources of information. Quotes and references used to support arguments are mostly well integrated into the assignment and are from reputable sources.  Citing and referencing meet the instructor’s requirements and add credibility to the assignment. | The assessor can easily identify the sources of the information. Quotes and references used to support arguments are properly integrated into the assignment and are from reputable sources.  Citing and referencing meet the instructor’s requirements and add substantial credibility to the assignment |